

# THE SPANISH-AMERICAN AND EL HISPANO AMERICANO

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Mora. The largest and best newspa-  
pers in Mora County and have the  
largest circulation.

Notice to Advertisers.  
Display ads 15c an inch a week and  
local liners one cent a word an issue.

Mora County Publishing Co., Inc.,  
Roy and Mora, New Mexico.

SATURDAY, AUGUST 15, 1908.

## ROY.

A prosperous and growing new town  
in the eastern part of Mora county on  
the Dawson branch of the El Paso &  
Southwestern railway, sixty-nine miles  
north of Tucumcari and forty-two  
miles east of Springer. Stock raising  
and farming the industries. Immigra-  
tion coming rapidly. Large quantities  
of government land open for settle-  
ment. Population, 500. Altitude, 6,525  
feet.

We give below a list of the leading  
enterprises of Roy:

- Depot on the E. P. & S. W.
- Postoffice.
- Meat market.
- One general wholesale and retail  
store.
- Tin shop.
- Barbar shop.
- Two hotels.
- Four saloons.
- Newspaper.
- Two lumber yards.
- Bank.
- Two general stores.
- Bakery.
- Blacksmith shop.
- One United States commissioner.
- One United States Court commis-  
sioner.
- Two surveyors.
- Two lawyers.
- One real estate firm.
- Two locators.
- Justice of the peace.
- Eight notaries public.
- Live stock company.
- Two restaurants.
- One contractor and builder.
- Two doctors.
- One dentist.
- Good opening for the the following  
branches of business:
- General wholesale and retail store.
- Grain, seed and feed store.
- Hardware and implement store.
- Drug store.
- Barber shop.
- Meat shop.
- Blacksmith shop.
- Bakery and confectionary.
- Grocery store.
- Laundry.
- Building contractor.
- Planing mill.
- Modern hotel.
- Tailor shop.

## Victory Over Self.

It was with profound wisdom that  
the Romans called by the same name  
courage and virtue. There is in fact  
no virtue properly so-called, without  
victory over ourselves; and what  
costs us nothing is worth nothing.

## FOR SALE.

1,000 acres of alfalfa land, about  
three miles from Moquero, which can  
be irrigated from rich wells, at \$12.50  
per acre.

488 acres of black rich bottom land,  
water very shallow, a good field for  
an artesian plow, at \$25 per acre, six  
miles from Roy.

480 acre cattle ranch, about one and  
one-half miles from Roy, plenty of  
water, fine shelter and enough farm  
land to raise feed on for stock, price  
\$3,000, houses and fences.

160 acre farm and ranch, about one  
and one-half miles west of Roy, plenty  
of good water, price \$1,000.

320 acre farm and ranch one mile  
from town, good improvements and  
fenced, fine spring and shallow water,  
price \$4,000.

20 patented 160 acre claims, all the  
way from five to fifteen miles from  
town, at \$500 to \$1,500 per claim.

12 choice relinquishments close to  
town, all the way from \$100 to \$1,000.

Hotel furnished complete, two story  
building and two corner lots, price  
\$1,500.

A bargain in four choice corner lots  
with large dwelling house and the  
finest location for an up-to-date hotel  
and bar room, in the heart of town,  
price \$1,500.

For further information and par-  
ticulars write or call on the Roy  
Realty & Investment Company, Roy  
New Mexico. The oldest and most re-  
liable real estate firm in the town of  
Roy. The clients and business done  
speak for themselves.

## Have You Noticed?

"Have you noticed," said the reader  
of fiction, "that it is the fashion now  
to say 'sun up' instead of sunrise?"  
The elopers are overtaken, the house  
catches fire, the trains collide, all  
sorts of things happen at 'sun up.'  
Those things used to take place at  
'sunrise.' The style in words has  
changed, that's all."

## Paradise for Dogs.

In Paris dogs are treated as well as  
human beings are. They wear auto-  
mobile togs when they go motoring.  
They have a hospital, and they even  
have a good-sized cemetery, with  
monuments and headstones and in-  
scriptions and mortuary wreaths.

## Effect of Sun Baths.

"The taking of sun baths is one of  
the most healthful things in the  
world," said Evan T. Roberts, of Cin-  
cinnati. "Several years ago I visited  
Germany, and while there was taken  
down with nervous prostration. I  
called in the best specialists of Ber-  
lin. They told me I needed more ex-  
ercise, more fresh air and more sun-  
light. The first thing they made me  
do was to take sun baths. I stripped  
and would go out in the yard every  
morning and lay for 40 minutes in the  
broiling sun. It was not so hot, but  
felt so to me, as I was unprotected.  
Well, sir, in a few days I began to feel  
better. In three weeks I was pro-  
nounced a well man. The sun baths  
certainly did the trick for me."

## To Win Success.

Entertain no thought of defeat, mar-  
shal your forces, put them in charge  
of those three invincible officers, "I  
will," "I can," and "I must," and you  
need not fear but you will win a glo-  
rious victory and plant your standard  
on the sun-kissed heights of success.

## Loyalty to a Friend.

Never permit yourself to comment  
unfavorably upon a friend. If you  
have a complaint, carry it in person  
to the individual concerned. Loyalty  
is the life breath of real friendship;  
and if there was more loyalty there  
would be fewer broken friendships.

# French Land & Irrigation Co.

SPRINGER, N. M.

Capital \$300,000

C. E. Hartley, Resident Agent.

## 40,000 ACRES OF IRRIGATED LAND FOR SALE

in the 50,000-acre tract recently  
purchased of Captain French, ad-  
joining Springer on the north and  
west. Every foot of this land is of  
the richest quality, capable of pro-  
ducing every variety of crops  
adapted to this climate.

## This Land Will Be Sold on Easy Terms

Reservoirs & Ditches  
will all be completed  
by March 1, 1908.

PERFECT WATER RIGHT IN-  
CLUDED in EACH SALE.

NOW IS YOUR CHANCE TO  
GET A CHEAP HOME.

Correspondence and Interviews In-  
vited.

# Mora County Publishing Co.

INCORPORATED

CAPITAL STOCK, \$5,000.00

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A. S. Bushkevitz, Secretary

E. H. Biernbaum, Treasurer

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—AND—

EL HISPANO AMERICANO (Spanish Edition)

ONLY AND OFFICIAL PRINTERS OF MORA COUNTY

A. S. Bushkevitz, Managing Editor.

E. H. Biernbaum, Assistant Editor.

ROY AND MORA

NEW MEXICO

## GO TO

# The Mint Saloon

F. H. FOSTER & SON, Props.

For the Best Wines, Liquors & Cigars

The Best Imported and Domestic Liquors and  
Cigars. Courteous Attention  
Given All Customers

# Bank of Springer

SPRINGER, NEW MEXICO.

CAPITAL PAID UP \$30,000

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TO ROY